



Net Directories Announces WhippleHill Ecosystem Partner Agreement

Toronto, Canada, May, 2009

Net Directories Inc. a Toronto-based Canadian company and long time supplier of on-line directories and other complementary products to the independent school market announced today it has entered into an arrangement with WhippleHill Communications of Bedford New Hampshire to become a partner under the WhippleHill Ecosystem program.

WhippleHill, over the past ten years, with a combination of insight, powerful software and customized design has set the standard for web-based, on-demand independent school software solutions and has become the undisputed market leader with 350 clients in North America.

Derek Fisher, president of NDI, in making the announcement said, "WhippleHill is a respected company with a deep commitment to the market and the people they serve. In many ways our corporate philosophies are similar and we look forward to this opportunity to work together bringing even greater value to our respective clients."

WhippleHill established the Ecosystem philosophy in 2007 when, after a great deal of discussion and market trend observation, the company decided to reinforce their basic philosophy of meeting a client's needs above all else by opening up their Podium platform to accept the deployment of other products.

In so doing WhippleHill transitioned their Podium product to a service-oriented architecture (SOA). Having made this decision, the company then invited other suppliers they respected and whose products were being used by many of their clients to become formal Ecosystem partners.

This enlightened marketing approach has proven successful for WhippleHill and today the program is flourishing.

In late June WhippleHill is hosting its annual User Conference 09 in Boston and Net Directories will be participating for the first time.

NDI over the past 10 years or more has developed innovative online directories and other associated programs to help independent schools improve communications, increase efficiencies and build community. Today the company serves 150 loyal clients in Canada and the United States.

##

To find out more about WhippleHill and its Ecosystem philosophy visit www.whipplehill.com

To discover more about NDI and new product announcements visit www.netdirectories.com

For further information contact Dale Carter Toll Free at 877-833-7178 or dcarter@netdirectories.com