Net Directories Inc.
innovative**online**communities

To Outsource or Not?

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"Our IT department says they can develop an on-line directory themselves."
"Why should we outsource it?"

NDI says: "Consider this."

It comes down to whether the school technology support staff have the expertise and resources to develop and maintain an on-line directory for you, in addition to all the regular work required of them.

Any school planning an in-house system should consider the following:

Implementation Time: Most equivalent in-house solutions are delivered in eight to ten months. We can set you up within 48 hours of a decision.

Server Impact: Running on our servers means bulk e-mail broadcasts have no impact on your mail servers or Internet bandwidth at peak times.

Technical Headaches: Running on our reliable service bureau means no worries about capacity planning, performing daily backups, hardware replacement, operating system upgrades and security holes and so on. Our servers are located in a high security facility with uninterruptible power and redundant high-bandwidth Internet connections.

Cost: Many schools feel that student web masters can do it at "no cost", but during holidays and exam time, they are usually not available when needed. Virtually all I.T. managers who have seen a demonstration of our system say there is no way they can offer what we do for the price, and are happy to outsource it. When using our service bureau option there is a minimal set up charge, and the fixed monthly fees are very reasonable.

Features: With 130+ clients who have made thousands of suggestions, we have a fully developed, stable, and proven product that will meet the needs of every school. You can pick the options that suit your school's culture or the budget you want to fit.

Support: Our systems include unlimited e-mail and telephone support for as long as you are a client. All school staff members who use our directory systems can contact us for help - school IT staff are not required to support them.

Upgrades: Our service bureau includes automatic system upgrades as we make improvements (usually 1-2 per week). Your suggestions will most likely be implemented at no extra charge.

Termination: You can cancel on short notice at any time with no penalty, for any reason. Our clients stay with us because they want to, not because they have signed a piece of paper.

Data Ownership: A signed contract assures you that all information remains your property, at all times. You have full access and control over all alumni records at all times.

Summary:
Doing on-line directories is our expertise. We spread the costs across many clients, making the fees very attractive. The system is being enhanced on an ongoing basis - it keeps getting better and better! Every single one of our clients has offered to act as a reference - all have been delighted with our services.

The clients who speak most positively about Net Directories Inc. are usually the ones who tried to design and build a directory themselves, found out how much work and commitment it required, and handed the whole thing over to us.

For a demonstration or further information please contact Dale Carter at:

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